Spring 2006: Winchester/Clark County Needs Assessment – Adult Education

Overview
Bluegrass Community and Technical College worked with Clark County Schools to develop and conduct a survey of adult education needs in Clark County. Topics addressed in the survey included types of courses desired, acceptable pricing for a 6-8 week course, time of day to offer courses, childcare needs, and interest in online courses. Survey results may be used to help plan upcoming course content and logistics.

Method
Surveys were distributed to the community through various public and private organizations, and returned to Institutional Research for analysis.

Sample
One hundred seven (107) surveys were returned from community members.

Results

- **Courses desired**: Over 50% of respondents indicated they would like to see classes offered in aerobics (53.8%), yoga (56.4%), computer skills (51.5%), piano (58.2%), guitar (54.5%), computers/technology (62.2%). A large number of people mentioned they would like foreign language courses, particularly in Spanish.

- **Time of day**: The majority preferred evening classes (77.5%), followed by Saturday classes (37.3%). Morning and afternoon classes were mentioned by fewer than 20% of respondents.

- **Childcare needs**: 89.1% of respondents would not require childcare while taking classes.

- **Online classes**: 45.5% of respondents would be interested in taking a class online.

- **Other classes & comments**: Many people commented on the need for Spanish instruction. Other classes mentioned frequently included line dancing, ballroom dancing, computers, genealogy and fitness.