2006–2010

STRATEGIC PLAN
Bluegrass Community and Technical College is a member of the Kentucky Community and Technical College System and is a public two-year degree granting institution serving the Bluegrass Region of Kentucky. Bluegrass Community and Technical College was formed in 2005 following the consolidation of Central Kentucky Technical College and Lexington Community College.
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VISION & VALUES

VISION  Bluegrass Community and Technical College is the premier provider of educational opportunity and a leading force for social and economic vitality in the region.

VALUES  In pursuing our vision and enacting our mission, the Bluegrass Community and Technical College holds the following as the values underlying all activities:
• Open access and affordability
• Excellence in teaching, advising, and supporting students
• Lifelong learning
• A culture of trust, respect, and open communication
• Diversity of thought, culture, and experience
• Transferability and applicability of skills and coursework
• Efficiency and effectiveness
• Strategic planning
• A skilled workforce and economic vitality
• Flexibility in responding to community needs
MISSION

With students at the heart of our mission, the Bluegrass Community and Technical College provides open access to excellence in teaching and learning. Through comprehensive and responsive programs and services, we sustain a strong partnership with the community to improve economic vitality and quality of life in the region.

In pursuit of our mission, the Bluegrass Community and Technical College provides the following:

• Certificate, diploma, associate degree, and transfer programs
• Remedial/developmental education programs
• Adult education programs
• Workforce and business & industry customized training programs
• Continuing education and community outreach
• State-of-the-art technology
• Student and customer-centered support
These are exciting times for Bluegrass Community and Technical College (BCTC). The consolidation of Central Kentucky Technical College and Lexington Community College, with a combined student population of approximately 12,000 at six campuses (and expanding), has resulted in an educational force greater than the sum of its parts.

With quality education through open access and excellence in teaching and learning at the heart of its mission, BCTC is bridging access and opportunity to people regardless of background or interest.

BCTC is growing rapidly, expanding facilities and campuses to provide students with easily transferable college credits and technical program offerings. In addition, the College offers developmental and adult education programs along with customized training for business and industry. This growth requires careful planning and ongoing evaluation and assessment of the institution’s effectiveness, while continually working to improve the quality of education and
services provided. Bluegrass Community and Technical College’s 2006–2010 Strategic Plan provides necessary direction and guidance to pursue its mission to be a leading force for social and economic vitality in the region.

The goals within the strategic plan chart the direction for BCTC with strategies providing the pathway to guide the College. The potential of this great institution has no bound-
aries, as we seize every opportunity to make Bluegrass Community and Technical College a national model for community and technical colleges.

The faculty and staff at BCTC share a commitment to excellence and making dreams come true. With anticipation and passion for the mission and vision of BCTC, we enthusiastically engage in the 2006–2010 Strategic Plan as it paves the way for our future and the success of our students.
Goal #1
Expand transfer general education and/or technical education where needed including at extended campuses and off-campus sites.

Goal #2
Expand opportunities for non-traditional learners to access postsecondary education (including high school students, adult learners, and seniors).

Goal #3
Develop an enrollment growth strategy/plan through which access and opportunity are expanded throughout the Bluegrass Region.
Goal #4
Expand scholarship opportunities for students.

Goal #5
Expand course offerings and educational delivery in non-traditional ways (such as evening and weekend courses).
Area of Focus: **Student Success**

**Goal #6**
Develop programs and services designed to consistently improve retention for all student populations.

**Goal #7**
Enhance developmental education at all campuses.

**Goal #8**
Enhance learning support services for all students.
Goal #9
Increase credentials awarded and facilitate student transfer to four-year colleges.

Goal #10
Enhance technological support services for students.
AREA OF FOCUS: Teaching and Learning

Goal #11
Promote and support expansion of quality instruction.

Goal #12
Maintain or improve licensure/certification pass rates.

Goal #13
Enhance professional development.
Goal #14
Improve and expand academic facilities.

Goal #15
Enhance technology to improve the quality and delivery of teaching and learning (including distance learning technology).
Area of Focus: Economic Development

Goal #16

Improve the college’s ability to quickly and efficiently meet the needs of business and industry with specialized and flexible training and program offerings in current and future job growth/high demand areas.
Goal #17
Increase the number of businesses served and enhance credit enrollment in workforce development courses.

Goal #18
Develop and expand career pathways in occupational areas.
Area of Focus: Community Outreach

Goal #19
Establish a comprehensive fund-raising/development program.

Goal #20
Develop and enhance programs that facilitate and promote entrepreneurship.
Goal #21
Increase individual and college participation in community service activities to enhance the quality of life in the region.
AREA OF FOCUS: DIVERSITY & GLOBAL AWARENESS

Goal #22
Improve diversity within student, faculty and staff populations.

Goal #23
Enhance diversity outreach services/programs for students, faculty and staff.
Goal #24
Internationalize the curriculum and advance international education.

Goal #25
Develop programs and services designed for an aging population.
Goal #26
Enhance technology at all campuses (including wireless technology).

Goal #27
Enhance the usability and utilization of the college website and develop a college intranet to facilitate better internal communication.
Goal #28
Integrate a comprehensive marketing strategy across the college.
AREA OF FOCUS: EVALUATION & STUDENT/CUSTOMER SERVICE

Goal #29
Enhance assessment and evaluation across the college.

Goal #30
Improve student/customer service across the college.
KEY MEASUREMENTS OF SUCCESS

**Student Access**

*Key Indicator 1*: Increase the number of transfer, general education course sections at Danville, Lawrenceburg, and Leestown. Annual targets to be determined. (Goal 1)

*Key Indicator 2*: Increase Fall-to-Fall enrollment by 2.5% each year. The target enrollment for 2009–10 is 15,106. (Goal 3)

**Student Success**

*Key Indicator 3*: Increase the percent of fall/summer first-time credential-seeking freshmen who returned, earned a credential, or enrolled by 0.5% in 2006. The target for fall 2009 is 61.6%. (Goal 6)

*Key Indicator 4*: Increase the number of credentials awarded by 9% each year. The target for 2009–10 is 2,576 credentials. (Goal 9)
Key Indicator 5*: Increase the total number of students transferring to four-year institutions by 1% in 2006. The target for 2009–10 is 1,187 students. (Goal 9)

Teaching and Learning

Key Indicator 6: Increase the number of full-time faculty by campus and select programs. The target for full-time faculty will be determined after the baseline has been established. (Goal 11)

Key Indicator 7*: Increase the percent of first-time takers passing licensure and certification examinations. The pass rate target will be five points above the national average. (Goal 12).

Key Indicator 8: Increase the annual amount invested in ongoing facility/equipment enhancement. Annual targets determined after the baseline is established. (Goal 14)

* This key measurement of success is also a KCTCS core indicator with an established five-year target.
KEY MEASUREMENTS OF SUCCESS

**Economic Development**

*Key Indicator 9*: Increase the number of businesses served annually by 4.5%. (Goal 17)

*Key Indicator 10*: Increase enrollment in workforce development courses by 3% in 2005–06. The targets for the remaining years will be determined. (Goal 17)

**Community Outreach**

*Key Indicator 11*: Increase the dollars raised and invested in strategic needs by the Foundation to $10,000 in 2006–07. The 2009–10 target is $500,000. (Goal 19)

*Key Indicator 12*: Increase the number of participants in service activities. The target is 200 for 2006–07 and 400 for 2009–10. (Goal 21)
Diversity and Global Awareness

*Key Indicator 13*: Increase enrollment of minority students by 4% annually. (Goal 22)

*Key Indicator 14*: Increase the annual enrollment in multicultural courses by 1% each year. (Goal 24)

Technology and Communication

*Key Indicator 15*: Increase the number of smart classrooms and the number of student open computer labs. The targets will be determined after baselines have been established. (Goal 26)

Evaluation and Student/Customer Service

*Key Indicator 16*: Improve student/customer service by developing a survey to measure key service indicators. Once the instrument has been developed, targets for the remaining years will be determined. (Goal 30)

* This key measurement of success is also a KCTCS core indicator with an established five-year target.